

Rowman & Littlefield Publishers, Inc.

January 22, 2007

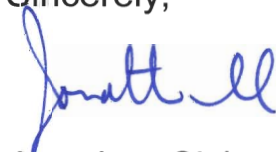
Mr. Ken Tobin
36 South Shore Drive
South Amboy, NJ 08879

Dear Professor Tobin:

Congratulations on the selection of your book, Improving Urban Science Education: New Roles for Teachers, Students, and Researchers, as one of Choice magazine's Outstanding Academic Titles for 2006. Published by the Association of College & Research Libraries Division of the American Library Association, Choice's primary mission is to assist undergraduate academic librarians in building their collections. I have enclosed the ALA's description of the Outstanding Academic Titles list as well as the complete list of this year's winners. In addition to the prestige associated with this list, it will also result in increased sales as libraries will want to add all appropriate Choice Outstanding titles to their collections.

As a publisher of scholarly books, we take great pride in seeing our company so well represented on each year's list. Thank you for the honor of publishing your outstanding work.

Sincerely,



Jonathan Sisk
Publisher



Outstanding Academic Titles

Every year in the January issue, in print and online, *Choice* publishes a list of Outstanding Academic Titles that were reviewed during the previous calendar year. This prestigious list reflects the best in scholarly titles reviewed by *Choice* and brings with it the extraordinary recognition of the academic library community.

The list is quite selective: it contains approximately ten percent of some 7,000 works reviewed in *Choice* each year. *Choice* editors base their selections on the reviewer's evaluation of the work, the editor's knowledge of the field, and the reviewer's record. The list was known as Outstanding Academic Books until 2000. The new name reflects an increase in reviews of electronic products and Internet sites.

In awarding Outstanding Academic Titles, the editors apply several criteria to reviewed titles:

- overall excellence in presentation and scholarship
- importance relative to other literature in the field
- distinction as a first treatment of a given subject in book or electronic form
- originality or uniqueness of treatment
- value to undergraduate students
- importance in building undergraduate library collections

The feature list cites only bibliographic information. The number and publication issue of the *Choice* review are also provided, to assist readers wishing detailed evaluations of the titles. In addition, *Choice Reviews Online* tags all reviews that have been designated as Outstanding Academic Titles.